



# ALUMINIUM 2018

## 12<sup>th</sup> World Trade Fair & Conference

Organised by  
 Reed Exhibitions

Partners



09 – 11 October 2018

Messe Düsseldorf, Germany

[www.aluminium-messe.com](http://www.aluminium-messe.com)

### + Competence Centre Surface Technology

**No. 1**  
B2B PLATFORM  
FOR ALUMINIUM

### + Design meets Functionality – Surface treatment of aluminium

The Competence Centre Surface Technology offers your sector an attractive presentation forum at the ALUMINIUM 2018.

The fair is the world's largest gathering of the aluminium industry, with over 1,000 exhibitors from 50 countries and 27,500 visitors expected from roughly 100 countries. The place to meet your key target groups from all aluminium application sectors every two years. The Competence Centre Surface Technology is an imposing joint stand and is centrally located in Hall 12 where a constant stream of visitors passes by.

### + What's on offer

#### Surface treatment processes

Anodising, hard anodising / Coating incl. piecework and decorative coating / Strip coating / Stripping / Plating / Metallisation / Chemical surface treatment / Plasma treatment, coating / Measurement, testing and analytical equipment / Quality management with international quality marks:



### + Benefits at-a-glance

**ALUMINIUM is the No. 1 event for the surface refinement of aluminium.** A quarter of the visitors are interested in the field of surface refinement. This interest is serviced by the 8.1% of exhibitors who classify themselves within this sector.

**The right target group – guaranteed:** Automotive, building and construction, aerospace, packaging, design and interior design.

**MATCHMAKING:** Make contact with registered visitors before the fair.

**Platform for innovation:** Visitors who are interested in this area expect innovations and news from the sector at the ALUMINIUM – which you can present in the Innovation Areas and in the presentation forum.

The Theme Pavilion provides an optimum platform for your solutions. **We prepare everything for you in advance.** This takes the strain out of exhibition planning. The right people will seek and find you because we highlight the pavilions. And not only on the 3 days of the fair, but also on our website and in print media such as catalogues and in visitor promotion.

# + Competence Centre Surface Technology

## + Pavilion area

Island stand of 900 sqm for approx.  
25 exhibitors including common catering area  
and central information counter with hostess.

Supported by:



Examples. Subject to change without notice.

## + Stand equipment: Type A

**Fully-fitted stand of 12 sqm, 15 sqm,  
16 sqm, 18 sqm, 20 sqm, 21 sqm, 24 sqm or  
28 sqm floor area**

- Stand walls • Digital printing on stand wall (Forex) with lettering and/or company logo • Carpet
- Lighting (spot lights) • Information counter with lockable doors • 1 bar stool • Cabin:  
Stand < 20 sqm = 1 sqm Cabin / Stand >= 20 sqm = 2 sqm Cabin • Showcase (50 x 50 x 250 cm) or podium (50 x 50 x 100 cm) • 1 presentation wall (250 cm tall, 3 glass shelves, 1 extending spotlight for illumination) • 1 table and 3 chairs • 1 brochure holder • 1 coatrack • 1 wastepaper basket
- Electrical connection including electricity fee

## + Stand equipment: Type B

**Stand area incl. construction elements and cabin,  
customisable design, surface area 30 sqm or more**

- Stand walls • Maxima profiles • 2 sqm cabins
- Carpet • Electrical connection including electricity fee

## + Counter equipment: Type C

**Info counter on joint stand**

Info counter with logo placement, brochure trays,  
use of the conference tables and cabins on  
the joint stand.

## + Target group-oriented marketing, free of charge

Integration in visitor communication, e.g. information  
about the Competence Centre Surface Technology and  
your products in press releases, newsletters, and visitor  
brochures/Pavilion page in the catalogue/Pavilion entry  
in the website/Highlighting of the pavilion in the pocket  
floor plan.

## + Included in package

- Individual catalogue entry
- Individual website entry
- Advertising media for inviting your customers
- 2 free exhibitor passes (min.)  
(depending on stand size)
- Basic and daily cleaning  
during the event, incl. waste disposal
- Refreshment vouchers to total value of  
€100 for the entire duration of the fair
- General stand security
- Exhibitor insurance



### Package prices Type A

Stand size	Type of stand	Package price
12 sqm	Corner	€ 8,500.00
15 sqm	Row	€ 9,550.00
16 sqm	Corner	€ 10,150.00
18 sqm	Head	€ 11,200.00
20 sqm	Corner	€ 12,100.00
21 sqm	Corner	€ 12,250.00
21 sqm	Head	€ 12,500.00
24 sqm	Head	€ 13,950.00
28 sqm	Corner	€ 15,200.00
28 sqm	Head	€ 15,600.00

All-inclusive package  
(incl. costs as per application form)

### Package prices Type B

Head stand	€ 279.00 per sqm
Block stand	€ 297.00 per sqm

plus €63,00 per sqm basic stand construction and plus  
additional costs as per application form (mandatory)

### Package prices Type C

Info Counter	€ 3,600.00
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All-inclusive package  
(incl. costs as per application form)

Prices do not include VAT

### Contact:

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