

Subject:	USE OF THE LOGO BY INTERESTED THIRD PARTIES, GENERAL LICENSEES, SECRETARIAT AND OFFICERS
Proposal:	EXECUTIVE COMMITTEE (21.11.07) In addition to the already existing rules for coaters and suppliers, QUALICOAT should establish rules for the use of the logo by other interested third parties “OBJECTIVES” Working Group (25.03.08) QUALICOAT should also establish rules for the use of the logo by the general licensees, QUALICOAT Secretariat and officers.
QUALICOAT resolution:	EC Meeting held on 26 June 2008 <i>(ratified on 19 November 2008)</i>
Date of application:	January 2009
Amendments to the Specifications:	Appendix A1 - Regulations for use of the QUALICOAT quality label for paint, lacquer and powder coatings on aluminium for architectural applications New paragraphs 5.4, 5.5, 5.6 and 5.7
<i>See following pages.</i>	

A1 – Regulations for use of the QUALICOAT quality label for paint, lacquer and powder coatings on aluminium for architectural applications

[...]

5.4 Use of the logo by interested third parties

Some businesses using QUALICOAT coated products may wish to use the logo on the products they manufacture or in their business literature.

They must request written authorisation which may be granted on condition that they:

- undertake to use solely aluminium products coated by licensed coating plants;
- undertake to submit all documents that refer to QUALICOAT to the national associations for approval or directly to QUALICOAT in countries where there is no national association;
- undertake to undergo inspections and controls by the national associations or QUALICOAT.
- Such authorisation may require payment of an annual fee.

5.5 Use of the logo by general licensees (national or international associations)

General licensees are authorised to use the logo in the stipulated colours but always together with their respective logos or the legal designation of the national associations. The logo may also be used in conjunction with a national flag and by adding the name of the country. When the QUALICOAT logo or name is used on licensees' stationery or in correspondence, the national association's name should always be predominant to avoid any confusion between the licensee and QUALICOAT. Wherever the logo is used, the phrase «X1 is the QUALICOAT general licensee for Y²» should also appear in the document. The size of the logo may be altered provided that the geometrical proportions are maintained.

5.6 Use of the logo by the QUALICOAT Secretariat

Only the Secretariat in Zurich and the Technical Director are authorised to use the logo without any further designation. The logo should be used in black/white for internal communications, such as circular letters, notices of meetings and minutes. For external use, the stipulated colours are to be used. The logo must always be placed on the first page of the respective documents, but not necessarily on the following pages. The logo must be included in the letterhead.

5.7 Use of the logo by QUALICOAT officers

The President of QUALICOAT and the Chairman of the Technical Committee are also authorised to use the logo on business cards prepared by QUALICOAT if such cards are needed for representation purposes. Other members of the Committees (Executive and Technical Committees, Working Groups) are neither allowed to use the logo nor to make any reference to QUALICOAT unless authorised to do so by the Executive Committee.

1 X = name of the national association
2 Y = country